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## GTHL POLICY

### Jersey Sponsor Patches

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<b>Approved by:</b>	Board of Directors	<b>Date Approved:</b>	April 2025
		<b>Date Effective:</b>	Immediate
<b>Responsibility of:</b>	GTHL Membership Services	<b>Date of Last Revision:</b>	N/A
		<b>Date Initially Issued:</b>	April 2025

### Introduction

This policy, known as the GTHL Sponsor Patch Policy, applies to all competitive teams (“A,” “AA,” and “AAA”).

### Purpose

This policy requires all competitive teams to display the designated League sponsor patch on their home and away jerseys to ensure consistent brand representation and uphold the League’s commitments to its sponsors.

### Policy

#### Policy Statement

GTHL sponsors provide significant financial support each season, which enhances the overall experience for our athletes and their families.

The GTHL reserves the right to sell a jersey patch to one of these sponsors for each home and away jersey of players participating in the League’s “A,” “AA,” and “AAA” competitive divisions. The value of this sponsorship will be used to offset inflationary increases in the Player Registration Fee, which covers the League's game-ice expenses.

#### Patch Specifications

All GTHL “A,” “AA,” and “AAA” teams must affix the official GTHL sponsor patch to each player’s home and away game jerseys according to the following specifications.

- The patch must be affixed at the location specified by the League, namely, the upper left chest.
- The GTHL Office will communicate the patch specifications, including design and dimensions, to the Clubs annually.

#### Supply and Distribution of Patches

- The GTHL procures patches annually and covers all related production expenses.
- Once received, patches are inventoried at the GTHL Office.



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- The GTHL has approved several vendors for patch application and will cover all related expenses for teams using these vendors. Based on Club orders, patches are distributed directly to these vendors.
- Any Club not using an approved vendor must collect its required inventory from the GTHL Office. In such cases, the Club is responsible for covering all related application expenses.

#### **Compliance Deadline**

- All teams must apply patches by the annual deadline set by the League.
- Compliance requires that each player on the team has both home and away jerseys properly patched by the specified deadline.
- Clubs must inform team officials of this requirement and ensure the entire team fully complies.
- A Club may apply for an extension of the deadline under exceptional circumstances if any of its teams cannot meet the stated deadline. Applications will be considered on a case-by-case basis and must be submitted not less than five (5) business days before the stated deadline, detailing the reasons for the request and indicating when the team expects to comply.

#### **Compliance Verification**

- To avoid non-compliance, Clubs should ensure their teams complete the patch application well in advance of the deadline.
- The GTHL may conduct random or scheduled inspections of jerseys during league games or verify compliance through photo submissions.

#### **Penalties for Non-Compliance**

- Failure to comply with the stated deadline will result in the Club being fined \$500 for each team not in compliance.
- Failure to comply with the extended deadline approved by the League will result in the Club being fined \$1,000 for each team not in compliance.
- Fines are payable within 14 days of notice.