



15th ANNUAL

Legacy

CLASSIC

PRESENTED BY

spordle

SPONSORSHIP DECK

2026 GTHL LEGACY CLASSIC PRESENTED BY SPORDLE

TUESDAY, JULY 28 | RICHMOND HILL GOLF CLUB | 9:00 AM

SHAUN FILIPPELLI | SFILOPPELLI@GTHLCANADA.COM

GTHL LEGACY FUND

Established in 2011, the Greater Toronto Hockey League's Legacy Fund is a fundraising branch of the organization that strives to help families in need and to assist organizations in funding community programs.

The GTHL Legacy Fund's mandate is to break down barriers surrounding entry into to the game and to support progress within sport.

While the Legacy Fund is a League priority year-round, the annual Legacy Classic Golf Tournament offers an opportunity to shine a spotlight on its goals, initiatives, and achievements.

Thanks to the Legacy Fund, the GTHL is able to partner with KidSport to offer a grant matching program that provides financial assistance toward hockey registration expenses. Through less than two full seasons, over \$70,000 has already been awarded to local families as a direct result of this collaboration.

Additionally, to date, the GTHL has distributed over \$200,000 to promote access into the game through the Legacy Fund Community Grant.

The GTHL is proud to be a leader across the hockey landscape, dedicated to encouraging safe and accessible sport for all.

For more, visit: gthlcanada.com



EVENT SPONSORSHIP – PACKAGES

MVP	Hole sign, on-course activation, 90-day website leaderboard + big box ad campaign, 3x eblast banner ads, 3x sponsored web stories, 2027 I Play in the G Festival activation, 4x 2027 GTHL Top Prospects Game tickets, event access, foursome	\$12,500
ALL-STAR	Hole sign, on-course activation, 60-day website leaderboard + big box ad campaign, 2x eblast banner ads, 2x sponsored web stories, 2027 I Play in the G Festival activation, 4x 2027 GTHL Top Prospects Game tickets, event access, foursome	\$10,000
PRO	Hole sign, on-course activation, 30-day website leaderboard + big box ad campaign, 1x eblast banner ad, 1x sponsored web story, 2027 I Play in the G Festival activation, 4x 2027 GTHL Top Prospects Game tickets, event access, foursome	\$7,500

All sponsorships include recognition across event-related assets



EVENT SPONSORSHIP – À LA CARTE

FLAGS	Exclusive logo placement on all 18 hole flags, across the course + hole sign	\$10,000
MEALS	Recognition throughout both breakfast and lunch dining areas + hole sign	\$9,000
GOLF BALL	Sponsor logo on custom event golf balls provided to attendees + hole sign	\$8,000
APPAREL	Co-branded item for gifting/staff uniform (sun glasses, socks, etc.) + hole sign	\$7,000
PHOTOS	Take-home framed foursome photo with sponsor logo inclusion + hole sign	\$6,000
CART	Logo spotlight in exclusively visible area of all player carts + hole sign	\$5,000

All sponsorships include recognition across event-related assets



EVENT SPONSORSHIP – À LA CARTE

CONTEST	Contest hole takeover including branding on award hardware + hole sign	\$4,000
AUCTION	Sponsorship recognition across all physical/digital auction assets + hole sign	\$3,500
PROGRAM	Showcased as event program sponsor, distributed to all attendees + hole sign	\$3,000
SNACK	Opportunity to offer on-course sampling of food/beverage items + hole sign	\$2,500
PRACTICE	Driving Range, Putting Green, and Chipping Green sponsor + hole signs	\$2,000
HOLE	Exclusive hole sign with logo recognition at a respective tee box	\$1,000

All sponsorships include recognition across event-related assets



DONATION REQUEST – IN-KIND ITEMS

The Greater Toronto Hockey League (GTHL) is proud to be hosting the 15th annual GTHL Legacy Classic presented by Spordle on Tuesday, July 28, 2026 at Richmond Hill Golf Club. All in support of the GTHL Legacy Fund.

This event features 18 holes of golf, a welcome breakfast, attendee gifting, pre-round range bucket, chipping green, putting green, on-course activations, contest holes, silent auction, snack stations, lots of prizes, post-round lunch, entertainment elements, and more.

We're set to host upward of 200 attendees – executives, bench staff, athletes, partners, alumni, staff, and guests.

Help make the event a success, by providing an in-kind donation used to enhance fundraising efforts – silent auction, contest prizing, event giveaways. In exchange, you will receive recognition in the program as an event partner.

Donations can be sent directly to:

Shaun Filippelli
Greater Toronto Hockey League
57 Carl Hall Road
Toronto, ON
M3K 2E2

Thank you for your consideration toward supporting the GTHL Legacy Fund.



2025 EVENT HIGHLIGHTS

