



15th ANNUAL
Legacy
CLASSIC PRESENTED BY **spordle**

SPONSORSHIP DECK

2026 GTHL LEGACY CLASSIC PRESENTED BY SPORDLE
TUESDAY, JULY 28 | RICHMOND HILL GOLF CLUB | 9:00 AM
SHAUN FILIPPELLI | SFILIPPELLI@GTHLCANADA.COM

WHAT IS THE LEGACY CLASSIC?

The Greater Toronto Hockey League's annual golf tournament fundraiser, with a sole focus on the Legacy Fund.

Registration includes 18 holes of golf, a welcome breakfast, attendee gifting, pre-round range bucket, chipping green, putting green, on-course activations, contest holes, silent auction, prizes, snack stations, post-round lunch, entertainment elements, raffle, special guests, and more.

The event welcomes 200 attendees — executives, coaches, athletes, partners, alumni, staff, and community members.

WHAT IS THE LEGACY FUND?

A fundraising branch of the organization that helps families in need and organizations offering community programs.

With a mandate to break down barriers surrounding entry into the game and support progress within hockey, the Legacy Fund helped to establish our KidSport grant matching program, which has awarded over \$70,000 to date, while distributing over \$200,000 to organizations promoting access to sport. Within the past three seasons alone.

The GTHL is proud to be a leader across the hockey landscape, dedicated to encouraging safe and accessible play for all.



SPONSORSHIP — PACKAGES

MVP	Hole sign, on-course activation, 90-day website leaderboard + big box ad campaign, 3x sponsored web stories, 2027 I Play in the G Festival activation, 4x 2027 GTHL Top Prospects Game tickets, full event access, foursome	\$9,000
ALL-STAR	Hole sign, on-course activation, 60-day website leaderboard + big box ad campaign, 2x sponsored web stories, 2027 I Play in the G Festival activation, 4x 2027 GTHL Top Prospects Game tickets, full event access, foursome	\$7,000
PRO	Hole sign, on-course activation, 30-day website leaderboard + big box ad campaign, 1x sponsored web story, 2027 I Play in the G Festival activation, 4x 2027 GTHL Top Prospects Game tickets, full event access, foursome	\$5,000
ROOKIE	Hole sign, on-course activation, 2027 I Play in the G Festival activation, 4x 2027 GTHL Top Prospects Game tickets, full event access, foursome	\$3,000

All sponsorships include recognition across event-related assets + linkable logo on website



SPONSORSHIP — COURSE FEATURES

FLAGSTICK	Exclusive logo placement on all 18 hole flags, across every green on the course	\$6,000
GOLF CART	Sponsor logo spotlight in highly visible, exclusive area of player/event golf carts	\$5,000
CONTEST	Contest hole takeover including branding on award hardware + activation at hole	\$4,000
ACTIVATION	Exclusive on-course activation, placed to guarantee maximum engagement	\$3,000
HOLE+	On-course hole sign with logo recognition + foursome registration to participate	\$2,000

All sponsorships include recognition across event-related assets + linkable logo on website



SPONSORSHIP — EVENT ELEMENTS

AUCTION	Name + logo reflected on digital auction assets, including dedicated site/emails	\$6,000
RAFFLE	Name + logo reflected on digital raffle assets, including dedicated site/emails	\$5,000
PROGRAM	Showcased as sponsor on event program cover page, distributed to all attendees	\$4,000
MULLIGAN	Logo placement/branding on mulligan vouchers provided to each foursome	\$3,000
RANGE	Recognized as provider of pre-round driving range bucket, offered to every golfer	\$2,000

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SPONSORSHIP — FOOD & BEVERAGE

LUNCH	Brand recognition within post-round meal dining room + surrounding areas in Club	\$6,000
BREAKFAST	Logo placement throughout event's breakfast patio space via tabletop signage	\$5,000
SNACK	Sponsorship of mid-round snack option for guests, with logo on redemption tickets	\$4,000
DRINK	Co-branded beverage tickets distributed to attendees, for on-course redemption	\$3,000
SAMPLING	Activation offering sampling of food/beverage items directly to golfers during event	\$2,000

All sponsorships include recognition across event-related assets + linkable logo on website



SPONSORSHIP — PLAYER GIFTING

GLOVE	Exclusive logo placement on golf glove gift pack, with sponsor distributing at event	\$10,000
HAT	Co-branded custom event hat, included in event apparel for participants + staff	\$9,000
GOLF BALL	Sole sponsor logo on custom event golf balls, with sleeves provided to guests	\$8,000
SOCKS	Custom socks, incorporating sponsor logo in design, as part of attendee gifting	\$7,000
PHOTOS	Take-home framed foursome photo with sponsor logo inclusion + hole sign	\$6,000

All sponsorships include recognition across event-related assets + linkable logo on website



DONATION REQUEST LETTER

The Greater Toronto Hockey League (GTHL) is proud to be hosting the 15th annual GTHL Legacy Classic presented by Spordle on Tuesday, July 28, 2026 at Richmond Hill Golf Club. All in support of the GTHL Legacy Fund.

This event features 18 holes of golf, a welcome breakfast, attendee gifting, pre-round range bucket, chipping green, putting green, on-course activations, contest holes, silent auction, snack stations, lots of prizes, post-round lunch, entertainment elements, digital raffle, and more.

Upward of 200 attendees will join us — executives, coaches, partners, athletes, sponsors, alumni, staff, and guests.

Help make the event a success, by providing an in-kind donation we will use to enhance fundraising efforts — silent auction, contest prizing, event giveaways. In exchange, you will receive recognition in the program as an event donor.

Contributions can be sent directly to:

Shaun Filippelli
Greater Toronto Hockey League
57 Carl Hall Road
Toronto, ON
M3K 2E2

Thank you for your consideration toward supporting the [GTHL Legacy Fund](#).



2025 LEGACY CLASSIC HIGHLIGHTS

